BRUCE ROBINSON, Founder/Executive Artistic Director

"Transforming Kids and Communities Through the Arts"

For Immediate Release

Contact: Bruce Robinson, (267) 226-7135

FRESHVISIONS YOUTH THEATRE COMPANY

"... Where a Powerful Product Meets a Powerful Purpose" is now accepting a new roster of students for its 2010-11 series of classes in Drama and Dance

To kick off its 2010/2011 season, FreshVisions is now accepting a new roster of students for its new season of classes in Drama and Dance. These classes are taught by the FreshVisions' staff of master instructors and encompass Acting Technique, Speech Development, Improvisation, and Jazz, Modern and Ethnic dance. These classes will be held on Saturdays from 11:00 -2:00. Youth from the ages of 6- 12 are eligible to sign up. These classes are fun, fulfilling and affordable. Classes will begin starting on September 25th, 2010 and we will be accepting new students throughout the month of October. SPECIAL DISCOUNT PROMOTION!!! \$50 DISCOUNT IF YOU SIGN-UP BEFORE SEPTEMBER 25TH!! Contact: Bruce Robinson at (267) 226-7135 for further information or visit our website at: www.fvyt.org.

Bruce Robinson, Barrymore Award winning theatre arts instructor and the founder and director of FreshVisions Youth Theatre is proud to celebrate FreshVisions' new 2010/2011 season. FreshVisions Youth Theatre Company (FVYTC) is based in Philadelphia's lower Germantown section and its mission is the transformation of kids and community through the performing arts. FreshVisions is where a powerful product and a powerful purpose meet.

FreshVisions is renowned for the high-level and professional caliber of its theatre featuring its youth from the ages of 6-17. These youth are the sterling products of FreshVisions unexcelled training component. FreshVisions fuses a high standard of artistic excellence with a strong social purpose. Some of FreshVisions' acclaimed past youth-performed productions have been: Alicia in Ghettal-Land, Cocoa Brown and the 7 Homies, Marching to Freedomland 2: Giants of the Civil Rights Movement, Ebony Kaleidoscope 2 and 3, Scarry Play, Oooh!, and last season's acclaimed production of the Three Chillin' Little Pigs. In addition, FreshVisions' Adult Series presentations of Douglas Turner Ward's classic play Day of Absence, James DeJongh's Do Lord Remember Me and this past summer's production of Robert Hightower's The Wait were rousing successes. FVYTC also offers its two touring shows in repertoire; the civil rights movement play, Marching to Freedomland and the black poetry dramatization piece, Legacy in Black, for touring to schools and community organizations.

Robinson recently reaffirmed his vision for the company when he stated: "FreshVisions will go where few theatre companies dare to go when it comes empowering our youth through the theatrical arts. Using skilled, intensive and demanding, but supportive instruction, strong mentorship that creates a culture of kindness, and an unyielding faith in the power of the human spirit, FreshVisions will reclaim our children, "one child at a time." The former youth who have passed through FreshVisions doors, are now the adults and young adults who are making a profound positive impact on their own respective communities. They are truly the living documents of FreshVisions' legacy. It is, indeed, a powerful vision, which both propels such amazing life transformations and simultaneously brings such delight to countless theatre goers of all ages and backgrounds.

FreshVisions Youth Theatre Company continues to build upon the rich legacy of the past as its vision continues unabated. And FreshVisions promises to thrust this legacy into an even more vibrant and powerful future which blazes whole new paths of youth-theatre excellence.

4821 Germantown Avenue, Philadelphia, PA 19144 (267) 226-7135